



Ministry of Finance,
the Economy and Investment



HALF DAY SEMINAR ON

INTELLECTUAL PROPERTY RIGHTS

ENFORCEMENT MATTERS FOR MALTESE SMEs



Thursday 15th October, 2009

The Tower Suite, Corinthia San Ġorġ
St. Julians

This half-day morning Seminar is being organised by the Ministry of Finance, the Economy and Investment's **COMMERCE DIVISION** in cooperation with Malta's Enforcement Authorities, SME Representative Bodies and the EU-China IPR Helpdesk.



INNOVACCESS
[Preparing Europe for global competition]



InnovAccess is a constituent part of the "IP Awareness and Enforcement: Modular Based Actions for SMEs" project which is financed by the CIP Programme, DG Enterprise and Industry of the European Commission.

If you are an SME do not miss this invitation to attend the 2009 complimentary EU Seminar on why Enforcement of your Intellectual Property Rights is so important and how this may be done through the current structures available in Malta and the EU

The **Minister of Finance, the Economy and Investment** in conjunction with the **Enterprise Europe Network** in Malta, leading **SME Bodies, Enforcement Authorities** as well as a leading **IP Attorney** will all address this event which is being organised by the **COMMERCE DIVISION**, a partner together with Europe's main IP Offices in the EU's Transnational Project **IPeuropAware**.

Seminar Programme

08h30-09h00	COFFEE & REGISTRATION
09h00-09h15	Introduction by the Director General (Commerce), Comptroller of Industrial Property
09h15-09h30	Welcome Message by the Hon. Dr. Tonio Fenech, Minister of Finance, the Economy & Investment
09h15-10h00	Opening Remarks from the Malta Chamber of Commerce & Industry, the Malta General Retailers & Traders Union and Malta Enterprise
10h00-11h00	EU-China IPR Helpdesk Services for Maltese SMEs
11h00-11h15	COFFEE BREAK
11h15-12h00	The Malta Customs and Police Corps' fight against Counterfeit & Piracy in Malta
12h00-12h45	A Local Litigation Case Study jointly presented by a leading IP Firm and their SME Client
12h45-13h15	New IP Services for Maltese SMEs by the Commerce Division's Director (Industrial Property Registrations)
13h15-13h45	ROUND TABLE DISCUSSION & QUESTION TIME
13h45-14h30	LUNCH

Registration for individual consultations by specialised advisors from the Commerce Division is also being offered before, during and after the Seminar to assist your company in developing its own comprehensive IP Strategy based on a complimentary and confidential Report that will be drawn up specifically for this purpose.

Kindly indicate your interest to benefit from this new **IP Check-Up Diagnostic Service** well in advance by filling in the Seminar Registration Form opposite and submitting it as follows:

 COMMERCE DIVISION	COMMERCE DIVISION Industrial Property Registrations Directorate Lascaris Bastions, Valletta, VLT 2000 Tel: 25 69 02 23 – Fax: 25 69 03 38 Email: ipoffice@gov.mt Website: www.commerce.gov.mt
---	--

Deadline for registration is not later than the 10th October 2009

INTELLECTUAL PROPERTY RIGHTS

ENFORCEMENT MATTERS FOR MALTESE SMEs

15th October, 2009

The Corinthia San Ġorġ



COMMERCE DIVISION

Registration

Name

Position

Firm

Address

Phone

Fax

E-mail

Are you also interested in benefiting from a complimentary IP Check-Up Diagnostic Visit?



INNOVACCESS

[[Preparing Europe for global competition](#)]



 **InnovAccess** is a constituent part of the "IP Awareness and Enforcement: Modular Based Actions for SMEs" project which is financed by the CIP Programme, DG Enterprise and Industry of the European Commission.

Stamp

Industrial Property Registrations Directorate
Commerce Division
Lascaris Bastions
Valletta, VLT 2000